

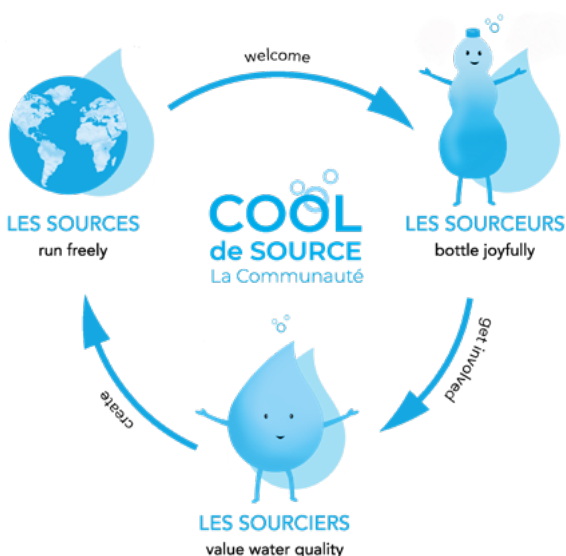
IMAGINE A WATER SOURCE ...

Water of unparalleled quality, equivalent in energy to a mountain source.
Water accessible FREE of charge whenever you want. Too good to be true?
No, it's just the return of common sense, the "Retour à la SOURCE !"

"RETOUR A LA SOURCE"

- Optimize water quality through an exclusive filtration and revitalization technology.
- Create Sources in organic shops, hotels, companies,...
- Fill up for free glass bottles labeled with the Source name.

GOING WITH THE FLOW...



Sources multiply and run freely. Convinced by their on-the-spot water tasting – revitalized water is much softer and more hydrating – the "**Sourceurs**" buy a glass bottle labeled with the Source name, fill it up joyfully and join the "Cool de Source" Community. The most motivated become "**Sourciers**" and create or help to create new Sources...

AN ECOLOGICAL SOURCE IN YOUR NAME

- Label with the name and address of your Source.
- Presentation of your Source on the website.
- Installation by you according to your creativity: a Source that suits you!

FREE BULK WATER

- An attractive, useful and meaningful service for your customers and employees.
- A credible ecological alternative to plastic bottles.
- Higher profitability than selling water in plastic bottles, with simplified logistics.

WATER QUALITY

- Clean water, free of most of its pollutants.
- Pleasant, soft and hydrating water, truly biocompatible.
- Restructured water, energetically superior to most "plastic" water.

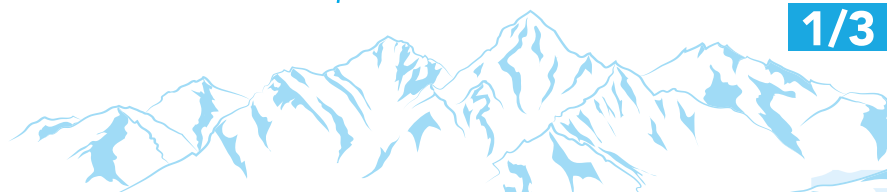
True water quality is not about marketing purity or minerals: it lies in the energy properties of its protons and electrons.

FINANCING / PROFITABILITY

- The "Sourcier" invests and customises his or her Source: € 3280 + VAT and installation.
- He/she sells the glass bottles with a personalized labeled to the "Sourceurs".
- He/she receives a 15% commission (€ 492) on sales of the technology to customers.



Free water is more beautiful but it is also more profitable!



INNOVATIVE TECHNOLOGY TRULY BIOCOMPATIBLE WATER



BIOFILTRE + BIODYNAMIZER®

The best possible water quality for a home, without wasting water, electricity nor plastic! Shown to be effective by multiple biological and scientific tests.

- Minerals and trace elements preserved and restructured.
- Smart limescale management.
- Very pleasant water to drink, soft and hydrating, energetically equivalent to a mountain source.
- High-tech filtration: membrane, compressed activated charcoal, exclusive fibres and ionized silver.
- 21 water revitalization techniques based on Viktor Schauberger's "Observe, understand and copy Nature"
- Multiple Vortex + Magnetism + Natural mineral frequencies information.

Water quality rating* : 17,1/20.

Technology rating* : 18/20.


* Ratings according to the book *La Qualité de l'eau* (Ed. Médecis): ratings range from -20/20 (sodium softener) to 20/20 (spring water at source). Network chlorinated water is rated -4/20, the best plastic spring water 0/20.

Optimal water quality direct from the mains water system, without any contamination risk.



Display stand suggestion.
Two automatic taps allow you to compare the water quality before and after the technology.

PROMOTION OF SOURCES

- Buzz on social networks: free water + attractiveness of ecological concept + a concrete solution to plastic waste.
- Presentation of the Source on an interactive map with Sourcier's address, opening times, products, services and calendar. Video 
- Inauguration of each Source with a talk on water quality and practical solutions, generating sales and commission payments for the "Sourceur".

BEYOND BULK WATER

- The "Cool de Source" Community: the water quality social network.
- Launch of humanitarian Sources in countries that need them most.
- An emphasis on energy (water, organic food, healthcare products,...) in order to access another quality paradigm.



QUESTIONS / ANSWERS

IF IT'S FREE, CAN IT REALLY BE HIGH QUALITY ?

A tap test instantly demonstrates the qualitative difference between the mains water and free filtered + revitalized water. The energy level is noticeably higher than most "plastic" waters. Recommended sale price of glass bottles \leq 10 euros.

WHAT DO YOU MEAN BY "CLEAN" WATER ?

No water is "pure", and purity would in fact be problematic. This is why we prefer to speak of "clean" water. The vast majority of pollutants are removed. Minerals and trace elements are preserved and restructured. The water obtained is equivalent in energy to a mountain source.

REVITALIZING WATER ?

Everything in the universe is electromagnetic, i.e., it involves interactions between electrically charged particles, but the energy of water remains a taboo subject. Yet water changes its structure 1'000 billion times per second (hydrogen bonds). But there's no need for a quantum physics' master class: you only have to taste the water to notice the clear difference between before and after!

THE RIGHT PLACE FOR WATER ?

99.1% of the molecules in our cells are water molecules but "Retour à la Source" occupies far less space. The technology consists of two cylinders 60-90 cm high and 16-18 cm in diameter. Floor space occupancy with the stand is less than 1m². Compare that with the amount of space taken up by plastic bottles...

CAN FREE WATER BE MADE PROFITABLE ?

With glass bottle sales, technology commission payments and increased customers numbers, the annual profitability will ultimately be much greater than from bottled water sales, and you will also be helping the environment!

WHAT IF I DON'T SELL WATER ?

Water is the definitive vital element and often triggers a visit to the shop. This is why supermarkets devote so much space to plastic water despite a very small margin. Offering bulk water makes your shop more attractive, to the benefit of all your other quality products.

CUSTOMIZED INSTALLATION

The technology is easily positioned, close to a water supply. Apart from the "Retour à la Source" logo and the two taps you need to allow the comparison of water quality, you can be creative in the design of your installation. Make your Source reflect your identity !

SIMPLIFIED MANAGEMENT

Maintenance consists simply of an annual filter cartridge replacement (180 euros plus VAT). Apart from installation, the only thing you have to do is provide the glass bottle with the label carrying the name of your Source. The "Sourceurs" can then happily serve themselves without your involvement.

ANY MORE QUESTIONS ?

We will of course be happy to answer them.

